

2017 MAGAZINE REPORT

The Fynn-Lark News has continued to thrive as a monthly illustrated secular magazine, but carrying church news. Two years ago it was run under the auspices of our four churches. This has changed, and the organization is now very much secular. Norman Porter remains co-ordinating editor, also responsible for getting in advertising revenue; Tim Llewellyn has now been designing the Magazine for around 20 years and has managed to bring the magazine to publication on time despite the challenges of having to deal with the consequences of a family bereavement – he deserves fulsome praise; we have two sub-editors; Ferial Rogers and Jane Hartley. Peter Carr is i/c distribution and we have a wonderful team of volunteer collectors and deliverers. We have plans to get them altogether sometime in the next month or so for a small party gathering.

Our major concern is that the team has no understudies, and some of us are getting a bit long in the tooth. We are also concerned that we are responsible to no-one but ourselves. We wonder who should be ultimately responsible for continuity of process. (And might we be allowed to use say £50 of our funding to give the thank you party mentioned above? Our volunteers deserve real recognition.)

↑
40 people

The Magazine is now financially stable, having been close to financial failure just 20 months ago. The standing orders of several local residents, plus support from Parish Councils, churches and advertising revenue have been largely responsible for the turn-around. Our financial objective is to ensure that we have enough in our YBS account at any time to ensure that we are sufficiently well funded for the following year. Once this year's payments have all been received we will have achieved that objective. We are stable enough to be able to manage a fluctuation in the number of pages, and to ensure that some pages at least are in colour.

We are grateful to our contributors, and have been able to welcome a number of new ones, together with occasional offerings of good photographs for publication. The advertisements which we carry for local events seem to be helpful to organisers. We apologise for the occasional lapse in communications when items fail to get through or to get published. Sometimes this is for lack of space, sometimes human error, sometimes cyber-error. We have tried to address the latter by having a new generic address and by sending an acknowledgement of material received. When errors do occur, people are usually kind enough to forgive us, or at least to complain nicely, making due allowance for our amateur and voluntary status. We can but do our best.

We remain open to suggestions as to how we might further improve this magazine, and are conversely grateful to those of our readers who are kind enough to pay us compliments. In our world of digital media, this printed method of communication across our villages seems still to have a role to play. We welcome your further support.

Norman Porter
Co-ordinating editor
May 2018

Editorial
policy

£2000 pa.
Reflect - 1 comment,
Catherine's help!